Smart Campus Competition

General & Round One Guidelines

General Information

- **What is the Smart Campus Competition?**
  - This initiative challenges students to create innovative solutions using Verizon's 5G technology focusing on AI-driven automation and efficiency, cost and sustainability, next-gen products and services, and customer experience.
- **Who can participate in the competition?**
  - Please refer to your University website for participation requirements.
- **How do I register my team?**
  - Register by completing the form on your Universities competition webpage before the deadline. Ensure all team member details are included.

Project Guidelines

- **What types of projects are acceptable?**
  - Projects submitted for consideration should demonstrate a strong emphasis on innovation. The core objective is to either create new or significantly enhance technology solutions that are not only forward-thinking but also leverage the specific technological infrastructure available through Verizon to achieve their innovative goals.
- **Are there any specific requirements for the project submissions?**
  - Yes, submissions must include a challenge statement and value proposition. Demonstrations and/or prototypes are not required and will not affect the judging evaluation. Teams must also prepare a video presentation for the Round One submission.

Competition Structure

- **What is the format of the competition?**
  - The competition has three rounds:
    - *Round One*: Teams submit a video presentation to be judged by the Verizon mentors
    - *Round Two:* Advancing teams will create and present a poster showcase that will be judged by the Verizon mentors.
    - *Round Three*: Selected teams further develop their projects and give a five minute comprehensive presentation.

- **How are the projects evaluated?**
    - Projects are judged on impact, feasibility, content, creativity and presentation. Judges look for creative, well-researched solutions that address a real personal need.

Outcomes

- **What can be expected as an outcome for the winning ideas?**
    - Winning ideas may be invited to expand into a technical trial or business case competition to further develop the idea into a tangible solution.

Prizes

- **How will the winners be announced?**
    - Winners will be announced at the end of the final round, and results will be published on the competition webpage and university communication channels.
- **What are the prizes for the competition?**
    - **Final Round teams** will receive a $500 award to help further develop their ideas. ○ The **top three teams** will be awarded $3,000 and present their idea to Verizon and University Leadership.

Round One - Video Submission

- **What should we prepare for the Round One - Concept Pitch?**
    - Prepare a two-minute video presentation.
    - Clearly outline your problem statement or idea and the solution.
    - Presentation should be creative (e.g., PowerPoint with voiceover, direct student presentation to camera).
    - While the utilization of AI is allowed, guidelines must be followed.

Resources and Support

- **Are there any resources available to help us develop our project?**
    - Yes, teams can attend a drop-in mentor session and access online resources via the University Competition website.
- **How can we schedule a meeting with a mentor?**
    - Sign up for a 15-minute mentor session during the designated times between the competition launch and the Round One Submission deadline. Visit your University competition website for more information.