



Verizon Smart Campus Competition

Verizon is bringing the Smart Campus Competition to Northeastern University to challenge students to reimagine their personal experiences through innovation, and Verizon's 5G and technologies. Collaborating with the university, student teams will identify an area of opportunity and conceptualize a solution utilizing Verizon's 5G and technologies.

The criteria

Content: The problem statement must be clearly defined and accompanied by a comprehensive explanation of the proposed solution, demonstrating its relevance and potential impact, and should include supporting research, data, and references.

Creativity: The idea should be original and unique, showcasing innovative use of Verizon's 5G and technologies. It should reflect the ability to think outside the box and propose novel solutions.

Feasibility: The implementation plan must be practical and viable, addressing potential challenges, providing a realistic budget and resource requirements, and demonstrating the solution's scalability and sustainability.

Presentation: The presentation should be clear and well-organized, effectively communicating ideas and concepts, utilizing visuals, prototypes, and supporting materials, and engaging and persuading the audience.

The stages

**1. Competition kickoff
(registration opens)**
September 29, 2026

2. Preliminary preparation
Teams will form, register, choose a concept, and develop a value proposition.

3. Registration closes
October 22, 2026

4. Drop-in session
Late October/early November
Teams will have a chance to receive feedback from Verizon mentors on their project idea.

5. Round 1: concept pitch
November 16, 2026
Teams will upload their video submission for the first round of judging. Approximately 15 teams will be selected to advance to round two.

6. Round 2: poster showcase
January 28, 2027
Teams will create poster presentations to be judged by Verizon mentors. Mentor support will be provided to teams invited to round two. Approximately seven teams will be selected to move to round three.

7. Round 3: project presentation
February 24, 2027
Finalist teams will have 10 minutes to present their fully formulated plan. Three teams will be selected into the Winner's Circle.

8. The Winner's Circle
March 30, 2027 (tentative)
Three teams will present their idea to Verizon and university leadership at a Verizon location.

The stakes

- + Teams advancing to the third round will receive a \$500 stipend to utilize in further project development, and the chance for one-on-one interaction with field experts.
- + Top three teams will be chosen to join the Winner's Circle. The overall winning teams will receive the chance to present their idea to Verizon and university leadership and receive a monetary prize of \$3,000 per team.
- + Teams may receive additional opportunities to expand their ideas with Verizon.