Smart Campus Competition
Round 1: Pitch Concept Scorecard

Team Name:

☐ **The University certifies that the students in the team and the video duration qualify for review.**

Impact	Significance	Is the problem clearly defined?		/10
	Ubiquity	How pervasive is this problem? How many people does it impact?		/10
	Criticality	How important is it to address this problem?		/10
	TOTAL	**Add up point totals for IMPACT section**		**/30**
Feasibility	Real-World	How practical is the solution?		/5
	Cost Effective	How affordable is the solution?		/5
	Scalable	How easy is it to enact the solution on a large scale?		/5
	TOTAL	**Add up point totals for FEASIBILITY section**		**/15**
Content	Comprehensive	How thorough is the solution at solving the issue?		/5
	Researched	Does there appear to be an understanding of the data/evidence needed to support the solution?		/5
	Complexity	How complete is the solution and the incorporation of Verizon network technologies?		/5
	TOTAL	**Add up point totals for CONTENT section**		**/15**
Creativity	Innovative	How original is the approach to the solution?		/5
	TOTAL	**Add up point totals for CREATIVITY section**		**/5**
Presentation	Organized	Is the presentation well-organized and easy to follow?		/10
	Engaged	Is the presentation engaging?		/10
	Clarity	How clear is the content of the presentation?		/10
	TOTAL	**Add up point totals for PRESENTATION section**		**/30**
TOTAL	**Add up point totals from each section**			**/95**